

Strategic Plan 2019/20-2023/24



Vision: Our community living and working in harmony with the environment of the upper Canning and Southern- Wungong catchments.

Mission: To lead, strengthen and promote ways of addressing degradation of urban catchments and their associated waterways.

Community

Goals:

1. Continually improve awareness, participation and capacity building in natural resource management.
2. Natural resource management goals are integrated with community activity.

Objectives:

- 1a. Facilitate local community awareness and participation in natural resource management.
- 1b. Support local environmental community groups and volunteers to deliver positive environmental outcomes.
- 2a. Deliver events and activities which bring a wide range of community members together.
- 2b. Facilitate educational and participatory opportunities for school groups in natural resource management.

Natural Environment

Goals:

1. To protect, enhance and restore habitats in our rivers, wetlands and our bushland.
2. To improve ecological linkages across our catchments.
3. To assist in protecting and enhancing the quality of ground water and surface water in our river systems and wetlands.

Objectives:

- 1a. Undertake best practice restoration on priority natural areas.
- 1b. Plan environmental restoration projects to assist the implementation of Local Government management plans and State Government priorities.
- 1c. Advocate when biodiversity is identified as under threat.
2. Strategically plan new restoration projects with a focus on ecological value.
3. Undertake foreshore and riparian restoration to assist the mitigation of water quality threats.

Valued Partnerships

Goals:

1. Well-developed relationships with government, educational institutions, industry, not-for-profits and community.

Objectives:

- 1a. Nurture existing relationships and developing new collaborative partnerships
- 1b. Recognised by stakeholders as a trusted contact for NRM issues and restoration.
- 1c. Foster stewardship and long term caretaking of restoration sites within the community.

Leadership

Goals:

1. Be a well-respected and well run NGO.
2. Leadership and promotion of the urban landcare space.

Objectives:

- 1a. Recruit and support skilled staff.
- 1b. Make sound, strategic decisions.
- 2a. Act as ambassadors for urban landcare in the Cities of Gosnells and Armadale; and throughout the greater Perth region.
- 2b. Tell positive stories of NRM achievements and community accomplishments within the Armadale and Gosnells Local Government areas.